

OUTTRADER



OUTTRADER CORPORATE OVERVIEW



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OUTTRADER

OUTTRADER is a global provider of supply chain systems, services and holistic solutions. With over 15 years' experience in providing our unique supply chain platform and services to the import and export trade sector, we possess the required expertise, skills and knowledge to unlock efficiencies and value throughout all aspects of the supply chain.

The OUTTRADER solution offering is delivered through a platform called TRADECLOUD and is available in two unique forms that enable importers of any size, sector and complexity to benefit from the power of our import management software and services:

TRADECLOUD ENTERPRISE

Our OUTTRADER software as a service solution (SaaS model) is delivered using our TRADECLOUD ENTERPRISE system which fully automates, integrates and optimizes the import supply chain. TRADECLOUD ENTERPRISE enables end to end import trade management using a single platform. The platform seamlessly connects the critical import trade activities: buying, merchandise planning, shipping, treasury, finance and accounting

TRADECLOUD REVOLUTION

Our OUTTRADER fully serviced import trade platform, TRADECLOUD REVOLUTION, includes full management of import transactions from order costing, placement, confirmation and tracking through to management and hedging of foreign exchange risk and optimization of logistics up to warehouse, distribution centre or store delivery. By leveraging our many years of experience, strong relationships and high import volumes, our OUTTRADER FULLY SERVICED SOLUTION offers an end to end import trade service that including:

- Competitive landed costs per unit of product imported
- Access to competitive trade finance
- Full foreign exchange management





**AN INTRODUCTION TO
TRADECLOUD
OVERVIEW OF THE SYSTEM**



TRADECLOUD ENTERPRISE

Our TRADECLOUD Enterprise system is a unique, cloud-based import trade management platform consisting of comprehensive functionality and integrations across the import supply chain. The platform services import trade and can support imports from anywhere in the world. Import products are costed in local currency and costings include all import related cost lines: Supplier cost, forwarding, freight, clearing, import duty, local transport and all other supply chain costs. The system also includes door-to-door automated logistics management with track and trace and foreign exchange management.

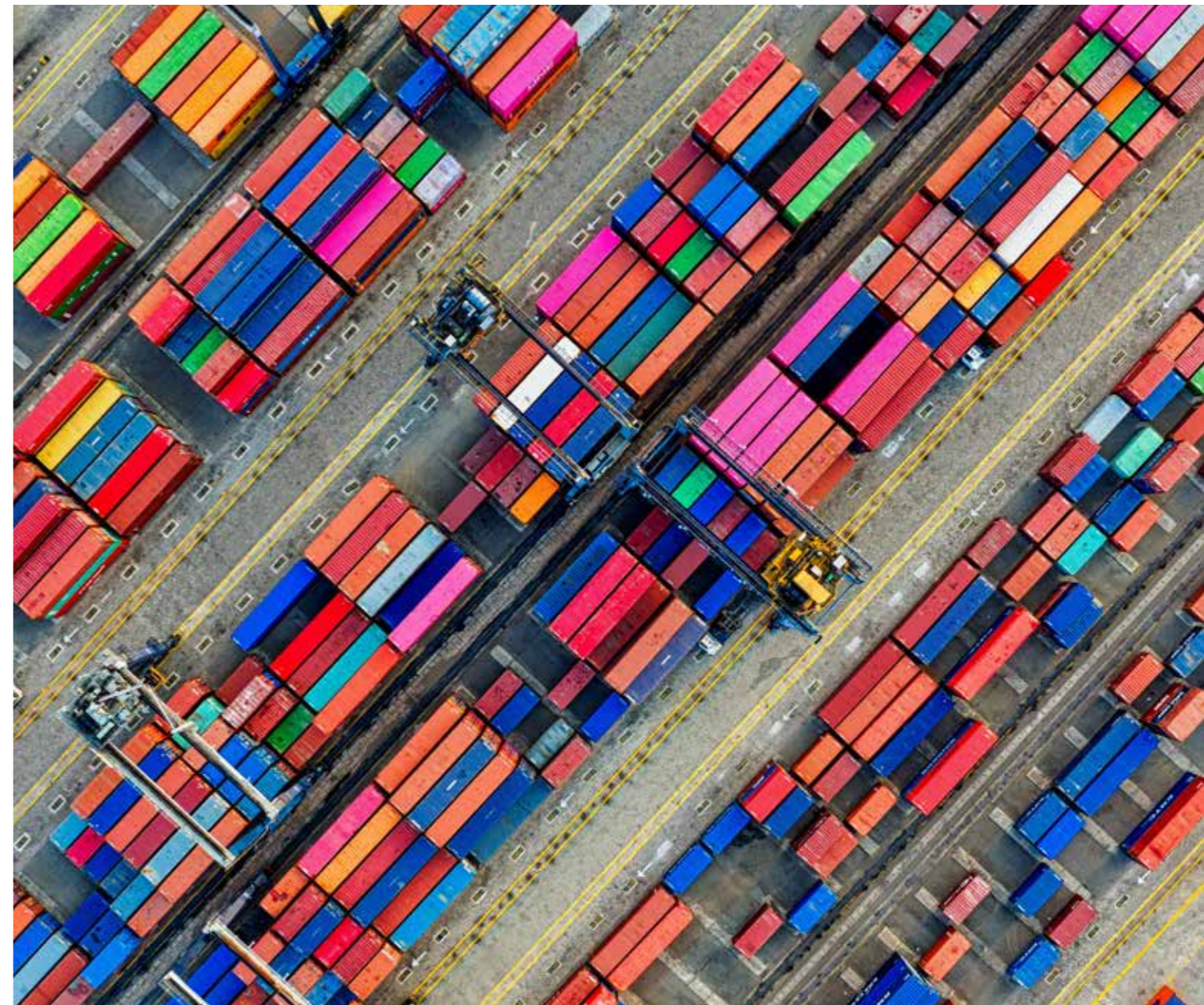
TRADECLOUD Enterprise has standard Webservice integrations to connect seamlessly with all leading Enterprise Resource Planning (ERP) and Financial Systems as well as with Logistics Service Provider systems.

The core value proposition of TRADECLOUD is to:

Provide an integrated platform to service Import Trade Flows

The key components of Tradecloud functionality cover the following import trade activities:

- a. Product Sourcing and Buying Support
- b. Product Costing and Margin Management
- c. Logistics Optimisation and Management
- d. Treasury Management and Control
- e. Finance and Accounting - Invoice, Payment and Data Automation with systems integration



TRADECLOUD HIGHLIGHTS



FULLY INTEGRATED AND AUTOMATED PLATFORM

Integrates buying, merchandise planning, shipping, treasury, finance and accounting into one seamless process



FLEXIBILITY AND CONFIGURABILITY

Ability to tailor the solution to fit your business and optimize your business processes



ACCURATE LANDED COSTING

Accurate landed cost per unit for: product selection, order placement, product receipt and stock valuation



360° SYSTEM AND SERVICE DELIVERY

Provides for access to a comprehensive range of import services and system functionality



TRADECLOUD HIGHLIGHTS



BUYING

- “What If” costing and planning
- Accurate, flexible and predictive product costing
- Margin management
- Real time supplier communication

SHIPPING

- Real time order tracking
- Supply chain automation
- Electronic document management
- Accurate tariffing
- Accurate logistics costing rate and SLA management

TREASURY

- Cash flow and currency management
- Automated creation and update of currency exposures
- Ability to cost using various exchange rates
- FEC management and hedge accounting

FINANCE

- Accurate landed costings
- Integration of actual landed costs (ALC)
- Invoice reconciliation and approval
- Integration of approved invoices and payments





TRADECLOUD SPECIFICATIONS

AN OVERVIEW OF THE KEY SYSTEM FEATURES

BUYING AND SOURCING - 1



Supply price per unit in foreign currency

All inclusive delivered cost per item in local currency

Proposed selling price entered or calculated based on margin and delivered costs

Margin entered or calculated based on selling price and delivered cost

Product Unit Costing

ITEM REF	PRODUCT DESCRIP1	CUSTOMS DUTY %	QUANTITY	FOREX UNIT PRICE	UNIT COST excl FINANCE	UNIT COST incl FINANCE	TOTAL COST	UNIT SP (incl)	UNIT SP (excl)	MARGIN % (incl)	MARGIN % (excl)
21055921	Denim short ripped 18	30.00	120.00	30.50	112.12	112.12	13,453.97	179.00	155.65	37.36	27.97
55041244	Short Mesh Chain 000	0.00	150.00	5.00	17.53	17.53	2,629.79	45.50	39.57	61.47	55.69
55041244A	Short Mesh Chain 000	15.00	170.00	6.89	25.54	25.54	4,341.21	35.00	30.43	27.03	16.08
55041244TC	Short Mesh Chain	0.00	180.00	6.89	22.76	22.76	4,096.38	50.00	43.48	54.48	47.65

"What if" costing analysis: Ability to edit foreign price, selling price or margin and recalculate the remaining two values

BUYING AND SOURCING - 2



New proposed import order

Latest action taken on proposed order and actioning party

Buyer / Supplier collaboration, activities and ability to send order to supplier

The screenshot shows a software interface for editing a quote. At the top left, there is a header 'Edit Quote' and a 'Quote No: NUC41074421' field. Below this is a 'Shipping Info' section with fields for Supplier (TESTMARICP), Currency (USD), Incoterm (FOB), and Clearing Agent (ALL PORT CARGO SERVICES). On the right side, there is an 'Activity' dropdown menu. A central activity log window is open, displaying a list of actions with toggle switches, icons, dates, and descriptions. A 'Compare' button is located at the bottom right of the activity log window.

Toggle	Icon	Date	Description
<input checked="" type="checkbox"/>		24 Apr 2020 12:00:00 AM	Supplier requested changes on this order.
<input checked="" type="checkbox"/>		24 Apr 2020 12:00:00 AM	You've made changes on this order, please notify the supplier.
<input type="checkbox"/>		24 Apr 2020 12:00:00 AM	Waiting for supplier's feedback on this order
<input type="checkbox"/>		24 Apr 2020 12:00:00 AM	You've made changes on this order, please notify the supplier.
<input type="checkbox"/>		24 Apr 2020 12:00:00 AM	Waiting for supplier's feedback on this order

Ability to compare different proposed order versions

LOGISTICS OPTIMIZATION AND MANAGEMENT - 1



Auto populated shipment information

Select tab for all shipment documents stored electronically and available for download

Actual import shipment automatically created and populated when goods leave the foreign port

The screenshot displays the TRADE CLOUD interface for a shipment with ID 13987535. The 'Documents [1]' tab is selected, and the 'Shipments' section is highlighted. The interface includes a navigation menu, a breadcrumb trail, and a main content area with various input fields and buttons.

Incoterm *	FOB (Free On Board)	Place of Discharge *	Cape Town
Place of Loading *	TILBURY	Clearing Agent *	EXPEDITORS
Freight Forwarder *	EXPEDITORS		
Ex Factory Date		Scheduled Departure Date	2020/07/16
Actual Departure Date	2020/07/16	Estimated Arrival at POD Date	2020/08/20
Actual Arrival at POD Date		Original ETA	
Certificate of Origin Received Date			
Copy Documents Received Date		Original Documents Received Date	

Buttons at the bottom: Save, Actions, Reports, View Costing, Sign Off, Unsign Off, Complete, Reopen.

Automatically updated shipment tracking information

Summary and per unit Actual Landed Costing generated from actual shipment invoices

Shipment actions: "Sign off" triggers integration of actual costs and invoices to ERP and Finance systems

LOGISTICS OPTIMIZATION AND MANAGEMENT - 2



Import order on this freight invoice

Foreign exchange rates used to convert foreign freight costs to local currency

Freight invoice integrated into Tradecloud from Logistics Service Provider

The screenshot displays the 'Service Provider Invoice' interface in TradeCloud. The breadcrumb trail is: Home > ELC > HFC > Imports > Treasury > Reports > User > Administration > Logout. The main navigation bar shows: Search > Structure > 13886936 > USD INVOICE - 138... > Freight. The table below shows the invoice details:

Structure	Freight costs	Security Charge	Shipping Surcharge costs
USD INVOICE - 13886936	1,501.2451 USD	0.0000 USD	0.0000 USD
13883638	1,501.2451 USD	0.0000 USD	0.0000 USD
13883638	17.4624	17.4624	17.4624
	14.5525	14.5525	14.5525
239955	11.1482 USD	0.0000 USD	0.0000 USD
240889	111.4825 USD	0.0000 USD	0.0000 USD
242456	11.1482 USD	0.0000 USD	0.0000 USD
244748	11.1482 USD	0.0000 USD	0.0000 USD
245060	111.4825 USD	0.0000 USD	0.0000 USD
250224	111.4825 USD	0.0000 USD	0.0000 USD
251477	11.1482 USD	0.0000 USD	0.0000 USD
260369	11.1482 USD	0.0000 USD	0.0000 USD
290272	11.1482 USD	0.0000 USD	0.0000 USD
308675	11.1482 USD	0.0000 USD	0.0000 USD
311058	11.1482 USD	0.0000 USD	0.0000 USD
311072	11.1482 USD	0.0000 USD	0.0000 USD
311073	11.1482 USD	0.0000 USD	0.0000 USD

At the bottom of the interface, there is a link: [Expand / Collapse consignments, or Expand / Collapse orders.](#) and a status message: **Invoice is balanced**. The bottom right corner shows 'Costlines' with navigation arrows.

Allocation of invoice costs to the items on the import shipment based on value, volume or weight

All freight cost lines setup for shipment incoterm

LOGISTICS MANAGEMENT - DOCUMENTS



Documents stored against this import shipment

All shipping documents stored electronically in the cloud

TRADE CLOUD

Home DMS ELC Imports Exports Treasury Reports User Administration Logout

Search Structure JSF2007/02112-01

Details Sea Details Transshipment Details Shipping FCR/House Bill Reference Consignments [1] Invoices [4] Documents [10] Comments

Document Group Status: Incomplete

Reference	Document Type	Document Name	Loaded By	Date Loaded	Action
JSF2007/02112-01	BILL OF LADING *	66011 & 66012 - BILL OF LADING.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	COMMERCIAL INVOICE *	66011 - ZANETTI INVOICE 12067.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	PACKING LIST *	66011 - ZANETTI PACKING 12067.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	COMMERCIAL INVOICE *	66011 - ZANETTI INVOICE 12068.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	PACKING LIST *	66011 - ZANETTI PACKING 12068.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	COMMERCIAL INVOICE *	66012 - CAROZZI COMM INV & PKG LIST.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	SHIPPING LINE INVOICE *	MSC SHIPPING LINE CHARGES .pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	CARGO DUES *	CARGO_DUES_CONF_52721.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	TAX INVOICE *	INV_JI117089.pdf	System	2020/07/22	Download Upload
JSF2007/02112-01	CARGO DUES *	CARGO_DUES_CONF_52721.pdf	System	2020/07/23	Download Upload
JSF2007/02112-01	CUSTOMS WORKSHEET *				Download Upload
JSF2007/02112-01	CERTIFICATE OF ANALYSIS				Download Upload
JSF2007/02112-01	PORT HEALTH				Download Upload
JSF2007/02112-01	PRO-FORMA SIGNED				Download Upload
JSF2007/02112-01	PRE-PMT REQUEST SENT				Download Upload

Configurable list of shipping documents

Ability to set specific documents as required before shipment can be signed off

All stored documents available for download

Shipping documents can be uploaded or auto emailed and auto allocated and stored against shipments

TREASURY MANAGEMENT - 1



Ability to filter and view exposures and FEC's based on multiple criteria

Ability to show or hide columns

Search

Actual Exposure Position - Treasury

Report Options

Division:

FEC Organisational Unit: ALL

Currency: ALL

Period: 2020/07/01 to 2020/11/30

Group by: MONTH

Forex Group: ALL

CFC Balance:

If a CFC Balance is not entered then matured FECs in the date range will affect the nett position.

Show Division

Show FEC Organisational Level

Show Forex Group

Show FEC Status

Show Settled/Not Settled

Show Forecast

Show Deal State, incl. Quoted

Show Average FEC Spot And Forward ROE

Show Average Cashflow FEC Rate

Search
Reset

Currency	Period	Import	Export	FEC	Average Spot ROE	Average Forward ROE	Nett Position	Cumulative Position
CNY	Jul-2020	14,042,799.99	0.00	16,337,687.66	2.3361	2.3521	2,294,888.27	2,294,888.27
CNY	Aug-2020	15,966,952.52	0.00	15,000,000.00	2.4347	2.4603	-966,952.52	1,327,935.75
CNY	Sep-2020	15,328,904.35	0.00	15,000,000.00	2.2768	2.3178	-328,904.35	999,031.39
CNY	Oct-2020	23,168,776.99	0.00	22,500,000.00	2.3990	2.4269	-668,776.99	330,254.40
CNY	Nov-2020	10,758,692.12	0.00	20,000,000.00	2.3512	2.3826	9,241,307.88	9,571,562.28
EUR	Jul-2020	910,040.33	0.00	1,560,349.74	18.6019	18.7715	650,309.41	650,309.41
EUR	Aug-2020	627,528.04	0.00	800,000.00	17.9153	18.2152	172,471.96	822,781.37
EUR	Sep-2020	864,878.19	0.00	500,000.00	19.9624	20.2607	-364,878.19	457,903.18
EUR	Oct-2020	1,239,289.78	0.00	1,400,000.00	18.3141	18.8208	160,710.22	618,613.40
EUR	Nov-2020	664,432.37	0.00	1,200,000.00	18.3130	18.8545	535,567.63	1,154,181.03

Format: CSV
Export
View Deals
View FECs
Create FEC Request

Foreign currency exposures arising on signed off import orders

Forward exchange contracts (FECs) taken out to cover import order foreign currency exposures

Available for export as PDF or CSV / Excel document

Foreign currency exposures and FECs organized into periods based on estimated and actual payment dates

Average spot and forward exchange rates for the period

Nett exposure = under or over cover of import foreign currency exposures

TREASURY MANAGEMENT - 2



CLC = Confirmed Landed Cost
ALC = Actual Landed Cost

Choice of exchange rates for costing foreign currency conversions includes FEC rates, live rates or standard rates

Rates separately configurable for direct and indirect costs for both pre and post shipment costing (CLC and ALC)

Treasury and exchange rates configurable choices

TRADE CLOUD

Home ELC HFC Imports Treasury Reports User Administration Logout

Show All Rates

Client Configuration

Rate Sources

CLC Rates Source * Treasury Linked Rates
Rates Feed
Standard Rates
Treasury Linked Rates

ALC Rates Source * Treasury Linked Rates

CLC Indirect Rate Source * Treasury Linked Rates

ALC Indirect Rate Source * Treasury Linked Rates

Rates Overrides

Allow CLC Rates Override *

Allow ALC Rates Override *

CLC Rates Refresh On LSD Amendments Post Sign-Off

Always Refresh Rates *

Do not refresh Rates if LSD change is less than * 14 Days 30 Days

Standard Rates

Organisational Unit Tier Division

Save

Ability to allow for manual override / entry of foreign exchange rates on costings

FINANCE AND ACCOUNTING - 1



Order quantities and prices per signed off import order

Foreign supplier commercial invoice with item quantities and prices auto populated from the order

TRADE CLOUD

Home ELC ▾ HFC ▾ Imports ▾ Treasury ▾ Reports ▾ User ▾ Administration ▾ Logout

Home ▾ Search ▾ Structure ▾ 13886936 ▾ 00013681 ▾ Supply_Costs

Commercial Invoice

	Order Quantity	Invoice Quantity	Order Price	Invoice Price	Total Value
00013681 — Direct invoice	33729.00	33,729.00			50,617.1400 USD
TC013843 - 13883638 — Consignment	33729.00	33,729.00			50,617.1400 USD
13883638 — Order	33729.00	33,729.00			50,617.1400 USD
239955 - 39121AL-F*ES 12 WELL BFLY	24.00	24.00	3.7500	3.7500	90.0000 USD
240889 - 38687AL-F*ES 16WELL MNT STUD	24.00	24.00	3.7500	3.7500	90.0000 USD
242456 - 53060AL- *1TW RED GNGHAM	718.00	718.00	1.2500	1.2500	897.5000 USD
244748 - 42054 AL-1TW LEOPARD TIE	718.00	718.00	1.2500	1.2500	897.5000 USD
245060 - 6770AL-*CL LRG NPINK	24.00	24.00	1.2500	1.2500	30.0000 USD
250224 - 85946AL-D EB WIN PRP CAT	230.00	230.00	3.7500	3.7500	862.5000 USD
251477 - AL-1SCR BLK FLORAL	718.00	718.00	1.2500	1.2500	897.5000 USD
260369 - AL-1TW SLATE VLVT	408.00	408.00	1.2500	1.2500	510.0000 USD
290272 - 164 AL- CM BF NK2 BH HOLO	256.00	256.00	3.2500	3.2500	832.0000 USD
308675 - 44378 AL-1TW SPACE ANO	34.00	34.00	1.2500	1.2500	42.5000 USD
311058 - 68066AL-CM 1TW BLUE VLVT SPACE	718.00	718.00	1.2500	1.2500	897.5000 USD
311072 - AL-1TW VLVT NAVY LRG	718.00	718.00	1.2500	1.2500	897.5000 USD

Clear Quantities, or Expand / Collapse consignments, or Expand / Collapse orders.

Add Item

Invoice is balanced

Save Cancel

Auto comparison of pre and post shipment supply costs with automatic tolerance checks & exception flagging

Import Products

Balancing of invoices detail to invoice header information

Actual item quantities and prices per final supplier commercial invoice

Invoice details and amounts integrated once approved to ERP and finance systems

FINANCE AND ACCOUNTING - 2



Imported quantities per item

Customs duty percentages per item

Import commission costs percentages

Actual delivered landed cost per item imported inclusive of all imported costs in local currency

CERISE		Shipment Actual Costing Unit Price														
Supplier Ref	Item Ref	Item Description	Department	Barcode	Quantity	Customs Duty	Ad Valorem	Foreign	Merch	Sourcing	Forex Unit Price	Rand Unit Cost	Total Cost			
ATNC028-TEAL	291338	CL 2PC FRINGE GUEST TOWEL-TEAL	BATHROOM	6006323593711	2,320.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.68	16.65	38,627.82			
ATNC028-NAVY	291339	CL 2PC FRINGE GUEST TOWEL-NAVY	BATHROOM	6006323593728	1,760.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.68	16.84	29,633.78			
ATNC028-AQUA	291341	CL 2PC FRINGE GUEST TOWEL SEA	BATHROOM	6006323593742	240.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.68	21.76	5,221.39			
ATNC029-A	291342	4PC FACECLOTHS-PK WHT LIM DBL	BATHROOM	6006323593759	720.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	1.13	29.07	20,932.70			
ATNC029-C	291344	4PC FACECLOTH SGR AQU WHT CHAR	BATHROOM	6006323593773	120.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	1.13	40.99	4,919.16			
ATNC029-E	291346	4PC FACECLOTH CORAL SEA WH GRY	BATHROOM	6006323593797	2,840.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	1.13	27.29	77,513.89			
ATNC029-F	291347	4PC FACECLOTH-NAV CRAN STN CRM	BATHROOM	6006323593803	1,360.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	1.13	27.95	38,013.82			
ATNC-GT TURQ	292893	CLICKS GUEST TOWEL SEA GREEN	BATHROOM	6006323597696	3,600.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.33	7.97	28,694.85			
ATNC-BS STRIPE	292895	CLICKS BATH SHEET-COOL STRIPE	BATHROOM	6006323597719	528.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	3.83	100.59	53,113.11			
ATNC-BT STRIPE	292896	CLICKS BATH TOWEL-COOL STRIPE	BATHROOM	6006323597726	240.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	2.81	80.05	19,212.65			
ATNC-HT STRIPE	292897	CLICKS HAND TOWEL-COOL STRIPE	BATHROOM	6006323597733	288.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	1.51	41.98	12,090.78			
ATNC-GT STRIPE	292898	CLICKS GUEST TOWEL-COOL STRIPE	BATHROOM	6006323597740	3,168.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.55	13.19	41,789.11			
ATNC-FC STRIPE	292899	CLICKS FACE CLOTH-COOL STRIPE	BATHROOM	6006323597757	2,880.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	0.34	8.15	23,467.00			
ATNC	299567	CLICKS 6PC TOWEL SET-CHARCOAL	BATHROOM	6006323612795	996.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	4.49	114.88	114,418.77			
299568	299568	CLICKS 6PC TOWEL SET SEA GREEN	BATHROOM	6006323612801	516.00	18.00 %	0.00 %	0.00 %	0.00 %	0.00 %	4.31	118.74	61,270.81			
Total Quantity					28,868.00											
Total Cost														ZAR	1,176,984.71	
Total Suppliers Invoice														USD	46,031.64	
Shipment Total Cost														ZAR	1,176,984.71	
Shipment Total Suppliers Invoice														USD	46,031.64	
Container Type	Quantity	Container Reference	Final Destination													
FCL 40 HIGH CUBE	1.0000	TCLU5867610	DURBAN DC													

Shipment import items

Actual landed costs integrated to ERP and Finance systems for GRV and stock valuation and accounting

FINANCE AND ACCOUNTING - 3



Supplier payments search filter

Foreign supplier invoices

Document value in foreign currency

Bill of landing date for shipment to which foreign invoices dates

TRUSTED BY



MASSMART
Dedicated to Value



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LIMITED
Reg. No. 1096/000645/06



RIALTO



Cape Herb & Spice[™]



FAQ WE OFTEN ENCOUNTER



HOW LONG IS A TYPICAL TRADECLOUD ENTERPRISE IMPLEMENTATION?

If the standard product is implemented and you make use of one of the TRADECLOUD integrated ERP and Finance systems as well as one of the integrated Logistics Service Providers (LSP) the typical implementation time is 8 to 12 weeks. However, if an integration to a new LSP, ERP and Finance system are required, the implementation time can be extended to anything from 12 to 24 weeks depending on the extent, complexity and availability of third parties in relation to the new integrations. Please refer to the list of integrated ERP and Finance systems and integrated Logistics Service Providers available on our website.



WHAT DOES TRADECLOUD ENTERPRISE COST TO IMPLEMENT?

Pricing for the application is dependent on the size and complexity of required integrations as well as the volume of import trade that is likely to flow through the system on a monthly basis. The cost of the Enterprise application comprises a once off implementation, set up and configuration fee as well as a monthly charge. The monthly charge is made up of a base monthly cost for hosting, monitoring, backup and infrastructure support as well as a variable software license and support and maintenance fee which is based on the volume of trade processed on a monthly basis.



MY ORGANISATION WOULD BENEFIT FROM TRADECLOUD ENTERPRISE, WHAT DO I DO NOW?

You can visit our website to find out more at www.outtrader.com. You can also contact us using one of the contact methods on the back page of this brochure and set up a personalized presentation and system demonstration.



IS MY IMPORT DATA SECURE, BACKED UP, ACCESSIBLE AND CONFIDENTIAL?

All data resides in secure databases in the cloud with Amazon Web Services (AWS). The highest possible levels of security and monitoring are applied and access is strictly controlled. All data is backed up and disaster recovery policies are documented and followed. Data and system security tests and audits are done periodically. Confidentiality agreements are signed with all Tradecloud Enterprise clients.

WHERE WE ARE TODAY

+10BN

ANNUAL TRADE FLOWS

Over R10 billion import trade flows through the platform annually

+70%

SA RETAILERS USE TRADECLOUD

70% of large corporate South African retailers use TRADECLOUD platform to manage imports

+50M

COST EFFICIENCIES

Over R50 million in savings realized by existing corporate clients

+1000

DAILY USERS

Over 1 000 users access Tradecloud daily





MEET THE OUTTRADER TEAM

MEET THE OUTTRADER TEAM



DARYL WELLS

Client Solutions and Implementations Director

Daryl is a qualified chartered accountant and CFA with extensive skills and experience in finance, software, solution design and systems analysis and implementation. He has extensive experience in providing supply chain optimization solutions with specific skills in the areas of treasury, buyer requirements, finance and accounting.

CATHRINE VAN DER BANK

Client Account Manager

Cathrine has been a key client account manager and TRADECLOUD implementation lead with OUTTRADER for over 10 years and has extensive knowledge and experience with the TRADECLOUD platform and its use by corporate import clients, specifically large retailers in Southern Africa. Cathrine's clients include The Foschini Group, The Woolworths Group, Cape Union Mart International, The Clicks Group and more.

JANNELIE MELVILLE

Client Account Manager

Jannelie has been a key client account manager and TRADECLOUD implementation lead with OUTTRADER for over 10 years and has extensive knowledge and experience in relation to the TRADECLOUD platform and the logistics industry. Jannelie's clients include The Edcon Group, The Libstar Group including Rialto Foods and Cape Herb and Spice, Auto and Truck Tyres and more.

MARIESA DIXON

Business Analysis and Platform Solutions

Mariesa is the TRADECLOUD PLATFORM business and systems analyst and technical solution design expert. She has been with the company for over 10 years and has extensive knowledge of the TRADECLOUD application from a business and technical functionality perspective. She has a BCOM degree in Information Technology and reviews and approves all business and systems specifications for platform enhancements and new functionality.

ANDRIES JANSEN VAN RENSBURG

TRADECLOUD Lead Architect and Developer

Andries has a BSC degree in computer science as well as extensive experience with all the technologies, operating systems and environments behind the TRADECLOUD application. He is one of the original primary systems architects of the TRADECLOUD system with over 13 years' experience designing and developing TRADECLOUD core functionality, integrations and enhancements. Andries also has specific expertise in relation to integrations and tariffing and clearing functionality. He supports, trains and guides more junior and intermediate level developers in the team.

RENDANI MUDAU

TRADECLOUD Lead Architect and Developer

Rendani has a BSC degree in computer science as well as various programming certificates. He has been a senior architect, developer and development team lead on the TRADECLOUD system for more than 10 years. He continues to design and develop system enhancements and solutions for clients and has specific expertise in respect of landed costing and treasury functionality. He also supports, trains and guides more junior and intermediate level developers in the team.

BRILLIANT HLONGWANE

Lead Support Developer

Brilliant has a national diploma and senior certificate in Information Technology and Software Development. He has been the primary support developer on the TRADECLOUD system for over 7 years and has widespread system and troubleshooting knowledge and skills. This enables him to quickly identify, investigate and resolve user or system issues or to re-classify change requests for specification and development.

COBUS MYBURGH

Infrastructure and Network Manager

Cobus is a Cisco certified network associate and has completed a certificate with the Linux Professional institute as well as other courses and certificates. He joined the business in 2013 as an infrastructure support lead and has since grown to infrastructure manager. He currently manages all TRADECLOUD infrastructure including server administration, hosting, networking, backup and monitoring.





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