

OUTTRADER



OUTTRADER CORPORATE OVERVIEW



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OUTTRADER

OUTTRADER is a global provider of supply chain systems, services and holistic solutions. With over 15 years' experience in providing our unique supply chain platform and services to the import and export trade sector, we possess the required expertise, skills and knowledge to unlock efficiencies and value throughout all aspects of the supply chain.

The offering is delivered through a platform called TRADECLOUD and is available in two unique forms that enable importers of any size, sector and complexity to benefit from the power of our import management software and services:

TRADECLOUD ENTERPRISE

Our OUTTRADER software as a service solution (SaaS model) is delivered using our TRADECLOUD ENTERPRISE system which fully automates, integrates and optimizes the import supply chain. TRADECLOUD ENTERPRISE enables end to end import trade management using a single platform. The platform seamlessly connects the critical import trade activities: buying, merchandise planning, shipping, treasury, finance and accounting.

TRADECLOUD REVOLUTION

Our OUTTRADER fully serviced import trade solution, TRADECLOUD REVOLUTION, includes full management of import transactions. The service covers order costing, placement, confirmation and tracking through to management and hedging of foreign exchange risk and optimization of logistics up to warehouse, distribution centre or store delivery. By leveraging our many years of experience, strong relationships and high import volumes, our OUTTRADER FULLY SERVICED SOLUTION offers an end to end import trade service.

- Competitive landed costs per unit of product imported
- Competitive door to door logistics including customs clearing
- Full foreign exchange management
- Access to competitive trade finance





**AN INTRODUCTION TO
TRADECLOUD REVOLUTION**

Why do you need us?

For World Class import trade services. The following outlines how this is achieved:

- Import orders & shipments are processed for you from your foreign source to local warehouses
- We provide a lower delivered cost per unit of product imported. This is achieved through consolidating volumes and maximising economies of scale
- Delivered cost per unit in local currency can be locked down with foreign exchange cover taken out when approved orders are “signed off” by you
- Visibility is key: We offer a user-friendly Tradecloud interface with support services at your fingertips. Your input and effort, is reduced to an absolute minimum

How it works?

- Pre-Order: Real Time, Accurate, Delivered Cost Per Unit of Product to be Imported
- Track and Trace Visibility of Order Status throughout the Import Process
- Reports and “Trigger” Message Updates throughout the Transaction
- Post-Delivery Cost per Unit of Product Imported with Variance Analysis
- Access to Trade Finance if required

All you need to do is provide key details of your import trade:

- Importer Information
- Supplier Information
- Product Information
- Order Information

Start by allowing us to work out your delivered cost per unit on a No Obligations Basis:

- Email us at: doneforyou@tradecloud.com
- OR visit our website at www.outtrader.com



FAQ WE OFTEN ENCOUNTER



WHAT IS INCLUDED IN THE TRADECLOUD REVOLUTION OFFERING?

- An all-inclusive landed costs per unit of product imported
- A full import implementation service
- All logistics, foreign exchange and other services included
- Any and all import forwarding and clearing services
- Any required specific outsource services relating to import trade



WHAT DOES TRADECLOUD REVOLUTION COST?

Cost per unit of product includes service fee. Test our cost to benefit service.



IS MY IMPORT DATA SECURE, BACKED UP, ACCESSIBLE AND CONFIDENTIAL?

All data resides in secure databases in the cloud with Amazon Web Services (AWS). The highest possible levels of security and monitoring are applied and access is strictly controlled.



I WANT TO USE TRADECLOUD REVOLUTION FOR MY BUSINESS, WHAT DO I DO NOW?

You contact us via our website www.outtrader.com or email us on doneforyou@tradecloud.com.

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